

HIAG DATA

HIAG Data has announced management changes to bolster its strategic priorities

- Hanspeter Tinner has been appointed Managing Director New Business
- Christoph Pfister has been appointed Chief Operating Officer
- Martin Straumann has been appointed Chief Marketing Officer
- Martin Durchschlag has been appointed Delegate of the Board of Directors

Zurich, 30 November 2018 – Today, HIAG Data announced management changes that will bolster the implementation of its strategic priorities.

Operational business will be the responsibility of the Executive Board, composed of Christoph Pfister, *Chief Operating Officer*, and Martin Straumann, *Chief Marketing Officer*. Hanspeter Tinner, *Managing Director New Business*, will focus on the development of new business services and the enterprise market. All changes are effective immediately.

“Nothing is more important than change and consistent implementation as part of company development,” said Hanspeter Tinner. “I am thrilled that our organisation, which we have been working on for months, can now tackle the next stages of HIAG Data’s development. It means a lot to me personally that I can hand over everything that has been built up over the last few years with so much passion and dedication to my top candidates for further development. Christoph Pfister and Martin Straumann have my complete confidence and my full support. I am therefore pleased to continue providing maximum support to HIAG Data and the new management team in my new role while returning to what I feel very comfortable doing.”

Martin Durchschlag, Delegate of the HIAG Data Board of Directors, stated: “With these changes, we are leveraging HIAG Data's strengths by aligning our organisation with market needs through the introduction of digital innovations and cultural changes. Christoph Pfister and Martin Straumann will help us become leaders in the multicloud and digital business transformation fields while strengthening our focus on operational implementation.”

Dr. Felix Grisard, President of the Board of Directors